

PRESS RELEASE



New from E.A.R., Inc. Do-It-Yourself Kit Custom Molded Ear Plugs

March 2011, BOULDER, CO. An earplug that exactly fits the ear provides superior hearing protection and can be worn comfortably for extended periods of time. With over 40 years experience in the manufacturing of high grade silicones for hearing protection, E.A.R., Inc. brings you the highest quality available in a do-it-yourself kit. Everyday uses are endless and include, industrial, military, law enforcement, recreational, sleeping, swimming, construction, music, agriculture, lawn care, motorcycling, auto sports, spectator sports, and many more!



FEATURES

- Reusable, durable, and long lasting.
- Custom fit and soft flexible silicone provide all-day comfort.
- Easy to clean. Washable.
- Affordable.
- Large color selection includes five brilliant fluorescent colors and three neutral colors.
- Safe, non-toxic hypo-allergenic.
- Easy to make. Step-by-step instructions with photos included.
- Hydrophobic silicone repels moisture. Can be used for both noise and water.
- Comes with detachable cord and carrying bag.
- Noise Reduction Rating **NRR 26** when used as directed



Print-resolution photos are available for immediate download in the Media section of E.A.R., Inc's website:
<http://library.earinc.com/CustomMoldedEarPlugs/>

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